



Parent Email Template

Use this customizable email template to let parents know about your spring 2024 PSAT 10 administration, the benefits for students, and what they should know about the transition to digital. Remember to update the bold copy with important details specific to your administration before copying and sending the email.

Subject:

PSAT 10: New Digital Format Brings Exciting Benefits

Body:

At **[Insert school name]**, we believe it's important to help our students prepare for their future and make informed decisions about their educational and career paths. That's why we're pleased to offer the PSAT™ 10 this spring.

Results from the PSAT 10 provide insights into your child's academic strengths and areas for improvement as well as valuable information and guidance regarding college and career pathways. **[If your child took the PSAT™ 8/9 or will take the PSAT/NMSQT® and/or SAT®, they'll see their progress from one test to the next].**

Taking the PSAT 10 can also help your child to:

- See where they are and set a target for where they want to be.
- Practice and prepare for the SAT.
- Find out what AP® courses they're ready to take.
- Plan and pay for college.
- Explore personalized career insights.

This spring, the PSAT 10 will be administered in a new digital format that will provide an overall easier testing experience for students. To learn more, visit psat.org/whytake.

Your child will take the PSAT 10 on **[date or range of dates]** using **[their own school-issued device or on a device provided to them that day]**.

If you or your child have questions about the PSAT 10, please reach out to me or your child's counselor—we can help!