Parent Email Template

Use this customizable email template to let parents know about your upcoming SAT Weekend administration, the benefits for students, and what they should know about the digital test. Remember to update the bold copy with important details specific to your administration before copying and sending the email.

Subject:
Important Information About the Upcoming SAT

Body:
At [Insert school name], we believe in breaking down barriers for our students and providing them with the tools and support needed to succeed in life after high school. That’s why, on [insert date], your teen will have the opportunity to take the SAT® at our school so that they’re more comfortable and confident testing in a familiar place.

The SAT measures the knowledge and skills your teen is learning in school and that matter most for college and career readiness. Even if they’re not planning to apply to college, or only planning to apply to colleges that are test optional, the SAT can help get them to where they want to go.

The SAT is delivered in a digital format that provides a better testing experience. Watch this video to see what your student can expect with the digital SAT. Some of the benefits include:

- The test is 2 hours instead of 3.
- Students will have more time per question.
- Questions will have shorter reading passages.
- Students will have access to a built-in graphing calculator—or can bring their own approved calculator—that can be used on the entire math section.

In addition to the benefits above, your teen can access free full-length practice tests in Bluebook™, College Board’s digital testing application, and Official Digital SAT Prep with Khan Academy®. And, when they receive their score report, it will have personalized insights on career options. Learn more about the SAT at sat.org/whytake.

Your teen will have the opportunity to take the SAT on [date]. Exam registration is open now.

If you or your teen have questions about the SAT, please reach out to me or your teen’s counselor. We’re here to help!