

Parent Email Template

Use this customizable email template to let parents know about your upcoming Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT) administration, the benefits for students, and what parents should know about the transition to digital. Remember to update the bold copy with important details specific to your administration before copying and sending the email.

Subject:

Why We're Offering the PSAT/NMSQT (and why your child should take it)

Body:

At **[Insert School Name]**, we believe in creating as many opportunities as possible for our students to own their future. That's why we offer the PSAT/NMSQT® (Preliminary SAT/National Merit Scholarship Qualifying Test) to our students. Whether your child is thinking about attending a two- or four-year college, is going straight into the workforce, or isn't sure what they want to do after high school, the PSAT/NMSQT can help make their path clearer.

Results from the PSAT/NMSQT provide insights into your child's academic strengths, along with areas they can work on while still in high school. **[If your child took the PSAT™ 8/9 or PSAT™ 10, they'll see their progress from one test to the next].**

Taking the PSAT/NMSQT can also help your child to:

- Enter the [National Merit® Scholarship Program](#) if they meet program requirements specified in the *PSAT/NMSQT Student Guide*.
- See where they are and set a target for where they want to be.
- Practice and prepare for the SAT®.
- Find out what AP® courses they're ready to take.
- Plan and pay for college.
- Connect to their future career.

This fall the PSAT/NMSQT will be administered in a new digital format that will provide an overall easier testing experience for students. The SAT is going digital in spring 2024. Your child will take the PSAT/NMSQT on **[date or range of dates]** using **[their own school-issued device or a device provided to them that day]**.

If you or your child have questions about the PSAT/NMSQT or college and career planning, please reach out to me or your child's counselor—we're here to help!