Website Copy Template

Use this customizable website template to let parents know about your upcoming PSAT 10 administration, the benefits for students, and what they should know about the digital test. Remember to update the bold copy with important details specific to your administration.

**Headline:**
Why We’re Offering the PSAT 10

**Body:**
At [Insert school name], we believe it’s important to help our students prepare for their future and make informed decisions about their educational and career paths. That’s why we’re pleased to offer the PSAT™ 10.

Scores from the PSAT 10 provide insights into your child’s academic strengths and areas for improvement as well as valuable information and guidance regarding college and career pathways. [If your child took the PSAT™ 8/9 or will take the PSAT/NMSQT® and/or SAT®, they’ll see their progress from one test to the next].

Taking the PSAT 10 can also help your child to:

- See where they are and set a target for where they want to be.
- Practice and prepare for the SAT.
- Find out what AP® courses they’re ready to take.
- Plan and pay for college.
- Explore personalized career insights aligned to their score.

The PSAT 10 is administered in a digital format that provides an overall easier testing experience for students. [Watch this video](https://psat.org/whytake) to see what students can expect with the digital PSAT 10. To learn more, visit [psat.org/whytake](https://psat.org/whytake).

Students will take the PSAT 10 on [date or range of dates] using [their own school-issued device or on a device provided to them that day].

For questions about the PSAT 10 or college and career planning, please contact [insert contact information].