



Website Copy Template

Use this customizable website copy template to inform students and families about your upcoming PSAT 10 administration, the benefits for students, and what they should know about the transition to digital. Remember to update the bold copy with important details specific to your administration.

Headline:

Why We're Offering the PSAT 10

Body:

At **[insert school name]**, we believe it's important to help our students prepare for their future and make informed decisions about their educational and career paths. That's why we're pleased to offer the PSAT™ 10 this spring.

Scores from the PSAT 10 give insight into each student's academic strengths, along with areas they can work on while still in high school. **[And students who took the PSAT™ 8/9 or will take the PSAT/NMSQT® and/or SAT® will be able to see their progress from one test to the next].**

Taking the PSAT 10 can also help our students to:

- See where they are and set a target for where they want to be.
- Practice and prepare for the SAT®.
- Find out what AP® courses they're ready to take.
- Plan and pay for college.
- Explore personalized career insights.

This spring, the PSAT 10 will be administered in a new digital format that will provide an overall easier testing experience for students. **Watch this video** to see what students can expect with the digital PSAT 10. Learn more at psat.org/whytake.

Students will take the PSAT 10 on **[date or range of dates]** using **[their own school-issued device or on a device provided to them that day]**.

For questions about the PSAT 10 or college and career planning, please contact **[insert contact information]**.