



Website Copy Template

Use this customizable website copy template to inform students and families about your spring 2024 SAT School Day administration, the benefits for students, and what they should know about the transition to digital. Remember to update the bold copy with important details specific to your administration.

Headline:

Why We're Offering SAT School Day

Body:

At **[Insert school name]**, we believe in breaking down barriers for our students and providing them with the resources and support needed to succeed in life after high school. That's why we're providing our juniors with the opportunity to take the SAT® at school, during the school day.

Students will take the SAT on **[date]** using **[their own school-issued device or on a device provided to them that day]**.

Why the SAT Matters

The SAT measures the knowledge and skills that students are learning in school and that matter most for college and career readiness. Even if they're not planning to apply to college, or only planning to apply to colleges that are test optional, the SAT can help get them to where they want to go.

Transition to Digital

Beginning in 2024, the SAT will be administered in a new digital format that provides an overall better testing experience for our students. **Watch this video** to see what to expect with the digital SAT.

Learn more about the SAT at sat.org/whytake.

For questions about the SAT or college and career planning, please contact **[insert contact information]**.