

Website Copy Template

Use this customizable website copy template to inform students and families about your upcoming PSAT 8/9 administration, the benefits for students, and what they and their families should know about the transition to digital. Remember to update the bold copy with important details specific to your administration before posting to your school's website.

Headline:

Why we're offering the PSAT 8/9

Body:

As part of our college and career readiness efforts at **[Insert School Name]**, we strive to set all students up for success. That's why we're offering the [PSAT™ 8/9](#)—the first test in the SAT® Suite of Assessments—to our **[insert grade]** students. Results from the PSAT 8/9 help us establish a baseline for each student as they start their high school journey. The results help us focus classroom instruction and support our students' growth.

Taking the PSAT 8/9 can also help our students to:

- Understand their strengths, and what skills they need to work on.
- Find out what AP® courses they're ready to take.
- Explore personalized career insights.

This **[fall/spring]**, the PSAT 8/9 will be administered in a digital format that will provide an overall easier testing experience for students. [Watch this video](#) to see what students can expect with the digital PSAT 8/9.

Our students will take the PSAT 8/9 on **[date or range of dates]** using **[their own school-issued device or on a device provided to them that day]** and scores will be available **[insert date]**.

For questions about the PSAT 8/9, please contact **[insert contact information]**.