Website Copy Template

Use this customizable website copy template to inform students and families about your upcoming Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT) administration, the benefits for students, and what they should know about the transition to digital. Remember to update the bold copy with important details specific to your administration.

Headline:

Why We're Offering the PSAT/NMSQT

Body:

At **[Insert School Name]**, we believe in creating as many opportunities as possible for our students to own their future. That's why we offer the PSAT/NMSQT® (Preliminary SAT/National Merit Scholarship Qualifying Test) to our students. Whether they're thinking about attending a two- or four-year college, a job training program, or aren't sure what they want to do after high school, the PSAT/NMSQT can help make their career goals and postsecondary path clearer.

Scores from the PSAT/NMSQT give insights into each student's academic strengths, along with areas they can work on while still in high school. **[And students who took the PSAT® 8/9 or PSAT® 10 will be able to see their progress from one test to the next]**.

Taking the PSAT/NMSQT can also help our students to:

- Enter the National Merit® Scholarship Program if they meet program requirements specified in the *PSAT/NMSQT Student Guide*.

- See where they are and set a target for where they want to be.

- Practice and prepare for the SAT®.

- Find out what AP® courses they're ready to take.

- Plan and pay for college.

- Explore personalized career insights.

This fall the PSAT/NMSQT will be administered in a digital format that will provide an overall easier testing experience for students. **Watch this video** to see what students can expect from the digital PSAT/NMSQT. Students will take the PSAT/NMSQT on **[date or range of dates]** using **[their own school-issued device or on a device provided to them that day]**.

For questions about the PSAT/NMSQT or college and career planning, please contact **[insert contact information]**.