

Website Copy Template

Use this customizable website copy template to inform students and families about your upcoming Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT) administration, the benefits for students, and what they should know about the transition to digital. Remember to update the bold copy with important details specific to your administration.

Headline:

Why We're Offering the PSAT/NMSQT

Body:

At **[Insert School Name]**, we believe in creating as many opportunities as possible for our students to own their future. That's why we offer the [PSAT/NMSQT® \(Preliminary SAT/National Merit Scholarship Qualifying Test\)](#) to our students. Whether they're thinking about attending a two- or four-year college, going straight into the workforce, or aren't sure what they want to do after high school, the PSAT/NMSQT can help make the path clearer for students.

Results from the PSAT/NMSQT give both students and teachers insights into each student's academic strengths, along with areas they can work on while still in high school. **[And students who took the PSAT® 8/9 or PSAT® 10 will be able to see their progress from one test to the next].**

Taking the PSAT/NMSQT can also help our students to:

- Enter the [National Merit® Scholarship Program](#) if they meet program requirements specified in the *PSAT/NMSQT Student Guide*.
- See where they are and set a target for where they want to be.
- Practice and prepare for the SAT®.
- Find out what AP® courses they're ready to take.
- Plan and pay for college.
- Connect to their future career.

This fall the PSAT/NMSQT will be administered in a new digital format that will provide an overall easier testing experience for students. The SAT will follow in spring 2024. Students will take the PSAT/NMSQT on **[date or range of dates]** using **[their own school-issued device or on a device provided to them that day]**.

For questions about the PSAT/NMSQT or college and career planning, please contact **[insert contact information]**.